



BRITTANY BARRAN-STANLEY: ART DIRECTOR

Brittany Barran-Stanley is the Art Director at ROI Ventures, LLC, (Return on Inspiration). A dynamic and innovative creative partner, Brittany brings experience from a wide variety of corporate fields. She specializes in creating compelling strategy-driven design solutions that connect clients to their audience.

Starting her career in Milan, Italy, Brittany worked for boutique firms in the fashion and fragrance industries. After moving back to the Midwest, she designed for a variety of industries including StayWell Custom Communications, where she was a senior graphic designer responsible for growth initiatives in producing custom publications and promotional materials for various healthcare service providers. Prior to that Brittany spent 3 years on the creative team

at the American College of Chest Physicians, a non-profit physicians resource, where she created collateral and strategic marketing solutions for national annual conferences, and fundraising pieces for the philanthropic arm of the College. Over the years, Brittany has continued to develop her client list as an independent consultant, creating compelling design and marketing solutions for start-up and boutique clients.

Brittany graduated with honors from Miami University of Ohio, and lives in Evanston with her husband.

